

Social Media - Content Creator Intern (Summer)
Great Lakes Baseball Academy



Job Overview

Great Lakes Baseball Academy, a leading organization in youth baseball, is looking to hire a talented Social Media Intern to join our team this summer. This position will allow applicants to gain valuable experience across all areas of social and digital media. Focusing mostly on capturing photo and video content, you will also gain experience creating graphic elements, developing social media strategy and working in the fast-paced sports industry. If you're excited to be part of a winning team focused on player development, character development and changing lives through baseball, Great Lakes is a GREAT place to grow your career!

Responsibilities for Social Media Intern

- Work alongside the team to create a plan for social media strategies
- Aid in the capturing and creation of photo/video/graphic content of our teams and athletes
- Attend practices, workouts and games to capture content (some travel may be required)
- Travel with teams to weekend tournaments, capturing content on-site and covering the tournament on social media
- Post to social media accounts while maintaining brand voice and style
- Produce excellent and entertaining live content to Instagram stories

Preferred Qualifications for Social Media Intern

- Bachelor's degree in OR enrolled in a program in a related field. (Marketing, journalism, public relations, etc..)
- 1-2 years of social media management or content creation experience
 - Big plus if experienced in photography and videography
- Familiarity working in sports and/or youth sports (specifically baseball)
- Comfortable with working with Microsoft Office and Adobe Creative Suite
- General knowledge of Twitter/X and Instagram
- Strong writing, editing and proofreading skills with keen attention to detail
- Ability to work ~4 days per week with a varied schedule including evenings and weekends (Mostly Weekends)

Other

- \$1,000 Stipend
- Ability to use any content you capture or create for your own portfolio
- Gain valuable experience operating in a professional sports environment

If interested, email resume to scott@greatlakesbaseball.us and include the position you are applying for in the subject line.